

PRESS INFORMATION NOTE

SHRIRAM CAPITAL ANNOUNCES THE WINNERS OF “SHRIRAM SANLAM AWARDS FOR EXCELLENCE IN FINANCIAL JOURNALISM”

- *Hon’ble Union Finance Minister Shri P Chidambaram confers the Awards*
- *3 Awards presented*
- *Total of 64 Nominations received*

Chennai, May 27, 2013: Shriram Capital Ltd., the overarching holding company of the financial services entities of the Shriram Group, today announced the winners of ‘Shriram Sanlam Awards for Excellence in Financial Journalism’ at their 1st Award Function held at ITC Grand Chola in Chennai. The event was presided over by the **Hon’ble Union Finance Minister, Shri. P Chidambaram in the presence of all senior officials from Shriram Group companies.**

*There were three awards presented today. The **Lifetime Achievement Award** was conferred on **Mr. Swaminathan S. Anklesaria Aiyar, Consulting Editor, The Economic Times.** The prize amount is **Rs. 2.5 Lacs.***

Mr. P. A. Seshan, an eminent journalist,** was inducted into the ‘**Hall of Fame**’ and was awarded for his extraordinary contribution to the field of Financial Journalism for over 70 years. He is rightfully called the ‘**Bhishma Pitamaha**’ of Financial Journalism. The prize amount is **Rs. 1.5 Lacs.

*The Award for the category – ‘**Indian Economic Policy & Macro Economic Issues**’ was presented to **Mr. Raghu Mohan from Business World.** The prize amount is **Rs.1 Lac.** There was no Award declared for the category ‘**Financial Markets including Equity, Debt and Foreign Exchange**’ this year.*

Commenting on the Awards, **Mr. Arun Duggal, Chairman, Shriram Capital Ltd.,** said, “We are very happy to have our Hon’ble Union Minister of Finance with us to present the first ‘Shriram Sanlam Awards for Excellence in Financial Journalism’. Shriram Capital recognizes the multi-faceted role that financial journalists play in setting up the knowledge base in reporting key issues of the Indian Economy”.

He added, “Financial Journalists plays a vital role in highlighting the key issues, trends and policies to different stakeholders in the financial-ecosystem. Financial Journalists highlight matters of financial importance to the public and are influential in setting the larger agenda for the Indian Economy.”

The entries have been deeply studied by a distinguished panel of independent jury members comprising of Mr.Gopal Srinivasan, Chairman & Managing Director – TVS Capital Ltd., Dr.Nachiket Mor, Chairman, CARE India P.Ltd., Mr.Srinivasan K Swamy, Chairman & Managing Director, R.K.Swamy BBDO, Ms.Ashu Suyash, CEO, L&T Mutual Fund & Mr.Adit Jain, Chairman, IMA Asia. The Jury Members, drawn from different fields, undertook the selection process in an impartial manner.

Institute for Financial Management and Research (IFMR), Chennai played an important and independent role in the selection process by scrutinizing the nominations and making them available for the Jury Members for their consideration.

The event was the first-of-its kind and turned out to be a gala affair from the world of financial journalism and distinguished guests graced the occasion with their esteemed presence.

About Shriram Capital Ltd

Shriram Capital Limited (SCL) is the overarching holding company for the Financial Services and Insurance entities of the Shriram Group, created with the primary objective of optimizing the synergies across the Group's entities. SCL, on a consolidated basis, has an overall customer base in excess of 9.5 Million, more than 45,000 employees across 2,400 offices, net profit of over Rs. 15 Billion with Assets Under Management (AUM) in excess of Rs.60,000 crores. SCL is well-positioned to take the Group to the next strategic level by consolidating its position in some of the key businesses like Transportation, Equipment Finance and Retail Finance businesses.

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