



Press Release

Eminent Editor & Columnist Mr. T. N. Ninan on Jury Panel of Shriram Sanlam Awards for Excellence in Financial Journalism 2014 *Media personalities on Jury to mentor business journalists*

5th December 2014: One of India's most respected media personalities, Mr. T. N. Ninan (Chairman, Business Standard) has been inducted on the jury panel of the Shriram Sanlam Awards for Excellence in Financial Journalism 2014 (www.shriramawards.com). Mr. Ninan was honoured as the winner of the the Lifetime Achievement Award at the 2nd Shriram Sanlam Awards for Excellence in Financial Journalism in the year 2013.

Mr. Ninan will join as distinguished panel of independent jury members comprising amongst others: Mr. Gopal Srinivasan (Chairman & Managing Director - TVS Capital Ltd.), Mr. Srinivasan K. Swamy (Chairman & Managing Director, R. K. Swamy BBDO), Ms. Ashu Suyash (CEO, L&T Mutual Fund), Mr. Adit Jain (Chairman, IMA Asia) and Mr. Swaminathan S. Aiyar, Consulting Editor of Economic Times.

Mr. G. S. Sundararajan, Wholetime Director, Shriram Capital Ltd., said, "This year, the jury has a good mix of corporate personalities and eminent media editors. We are striving to ensure that renowned editors act as mentors to financial and corporate journalists. Financial journalism in the country needs to evolve dynamically as India braces itself for higher goals with challenges therein. **Shriram Sanlam Awards for Excellence in Financial Journalism** is a step towards inspiring Financial Journalists to achieve higher levels of professional excellence."

This is the third edition of the first-of-their-kind Shriram Sanlam Awards for Excellence in Financial Journalism constituted by Shriram Group along with **Sanlam Group (South Africa)** in association with the **Institute for Financial Management and Research (IFMR), Chennai, in 2012.**

Journalists can submit/nominate anything in the purview of Financial Journalism ranging from Indian Economic Policy, Macro Economic Issues, Financial Markets including Equity, Debt and Foreign Exchange, Banking and allied services, Sectoral Issues, Financial inclusion and financial literacy. We will also have a Life Time Achievement Award and your recommendations are welcome. This year, the categories of Awards will be decided after receiving nominations. Journalists/ Editors are free to nominate as many entries or people as they wish.

Entries will be accepted from now to 31st January 2015. The website www.shriramawards.com provides aspirants with all the criteria that need to be considered for the nominations for Shriram Sanlam Awards for Excellence in Financial Journalism 2014. The nomination form can be downloaded online. Entries need to be mailed to awards@shriram.com from official email IDs. The grand finale of the Awards Function will be held in April 2015.

Parameters for the Awards were Insight, Analysis, Depth, Uniqueness, Originality, Comprehensive and Balanced Approach, Level of research, Follow up of story by others leading to wider discussion, Overall Impact of the story apart from the above.

About Shriram Capital Ltd.

Shriram Capital Limited (SCL) is the overarching holding company for the Financial Services and Insurance entities of the Shriram Group, created with the primary objective of optimizing the synergies across the Group's entities. Established in 1974, Shriram Group is one of the most respected Groups in India with a predominant presence in financial services. Shriram Capital Limited (SCL) is the overarching holding arm of all the financial services entities of the group. Currently its financial service businesses include commercial vehicle (CV) financing, retail financing, chit fund, equipment financing, mortgages, life insurance, general insurance, stock broking, distribution of financial products and wealth advisory services. The Group manages assets of over US\$ 13 billion. The Group has been promoting Financial Inclusion of low income families and small businesses. SCL and its operating entities, have an overall customer base in excess of 10.2 million, more than 42,000 employees across 2,400 offices.

About Sanlam Group

Sanlam Group established in 1918, is a financial services group based in South Africa. The Sanlam Group conducts its business through Sanlam Limited, the corporate head office and four business clusters. Sanlam provides financial solutions to Individuals and Institutional clients in the form of individual, group and short-term insurance, personal financial services such as estate planning, trusts, home and personal loans, savings and linked products, investment, asset management, property asset management, stock broking, risk management and capital market activities. Sanlam operates throughout South Africa, and has business interests elsewhere in Africa, Europe, India, Malaysia, USA, and Australia.

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