



Winners for The Shriram Sanlam Awards For Excellence In Financial Journalism 2014 **Announced**

- Special Booklet of “Top 100 Articles of 2014” unveiled by Mr. Suresh Prabhu, Hon. Union Minister of Railways, Government of India
- Eminent journalist TCA Srinivasa Raghavan conferred with Lifetime Achievement Award
- Author and columnist, AV Rajwade conferred with Hall of Fame

New Delhi, May 16, 2015: Shriram Sanlam Awards for Excellence in Financial Journalism for the 3rd year in succession was conducted in a widely attended glittering function at the Shangri-la's Eros in New Delhi on 15th May 2015. The highlight of the event was a key note address delivered by Gideon Rachman, Chief Foreign Affairs Commentator, Financial Times.

For the first time ever, the top 100 nominations found its coverage in a special booklet released on the occasion by Mr. Suresh Prabhu, Hon. Union Minister of Railways, Government of India.

TCA Srinivasa Raghavan was conferred with the prestigious Lifetime Achievement Award and Mr. A V Rajwade was conferred with the special Hall Of Fame Award at the 3rd Edition of the Shriram Sanlam Awards for Excellence in Financial Journalism by the Chief guest, Hon. Union Minister of Railways, Government of India, Suresh Prabhu in the presence of Mr. Ajay Piramal (Chairman, Shriram Capital Limited) and Mr. Ian Kirk (Deputy CEO, Sanlam Group) amongst others. Winners and Runner Ups in various categories are:

1. Economic Policy - No Winner Announced
2. Financial Markets - Winner : Debashis Basu , Runner Up -: Devangshu Datta
3. Financial Institutions - Winner: Raghu Mohan, Runner Up: Atmadip Ray & M. Rajshekhar
4. Sectoral Issues - Winner: Aarati Krishnan , Runner Up : Goutam Das & N. Madhavan

Mr. G. S. Sundararajan, Wholetime Director, Shriram Capital Limited said, “The winners of Shriram Sanlam Awards for Excellence in Financial Journalism 2014 represent the best of that fraternity. Shriram Capital and Sanlam recognize that the potential of Financial Journalism and the positive impact it can create to the economy as a whole. These awards

are aimed at encouraging a transformational approach to Financial Journalism in the medium term.”

Institute for Financial Management and Research (IFMR), Chennai played an important and independent role in the selection process by scrutinizing the nominations and making them available for the Jury Members for their consideration.

The distinguished panel of independent jury members comprises Mr. Gopal Srinivasan (Chairman & Managing Director - TVS Capital Ltd.); Mr. Srinivasan K. Swamy (Chairman & Managing Director, R. K. Swamy BBDO); Ms. Ashu Suyash (MD & CEO, CRISIL); Mr. Adit Jain (Chairman, IMA Asia), Mr. Swaminathan S. Aiyar, Consulting Editor of Economic Times and Mr. T. N. Ninan (Chairman, Business Standard).

About Shriram Capital Ltd.

Shriram Capital Limited (SCL) is the overarching holding company for the Financial Services and Insurance entities of the Shriram Group, created with the primary objective of optimizing the synergies across the Group’s entities. Established in 1974, Shriram Group is one of the most respected Groups in India with a predominant presence in financial services. Shriram Capital Limited (SCL) is the overarching holding arm of all the financial services entities of the group. Currently its financial service businesses include commercial vehicle (CV) financing, retail financing, chit fund, equipment financing, mortgages, life insurance, general insurance, stock broking, distribution of financial products and wealth advisory services. The Group manages assets of over US\$ 13 billion. The Group has been promoting Financial Inclusion of low income families and small businesses. SCL and its operating entities, have an overall customer base in excess of 10.2 million, more than 42,000 employees across 2,400 offices.

About Sanlam Group

Sanlam Group established in 1918, is a financial services group based in South Africa. The Sanlam Group conducts its business through Sanlam Limited, the corporate head office and four business clusters. Sanlam provides financial solutions to Individuals and Institutional clients in the form of individual, group and short-term insurance, personal financial services such as estate planning, trusts, home and personal loans, savings and linked products, investment, asset management, property asset management, stock broking, risk management and capital market activities. Sanlam operates throughout South Africa, and has business interests elsewhere in Africa, Europe, India, Malaysia, USA, and Australia.

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