



## Press Release

### **4th Shriram Sanlam Awards for Excellence in Financial Journalism - NOMINATION PROCESS STARTS**

- *Nominations can be made by Editors/ Bureau Chiefs/Co-Journalists/ India Inc.*
- *Self nomination by individual journalists also allowed*
- *Last date for submission is January 15, 2016*

**Mumbai, November 06<sup>th</sup>, 2015:** Shriram Capital Ltd., the overarching Holding Company of the Financial Services entities of the Shriram Group managing assets of over Rs. 90,000 crore - presents the **4<sup>th</sup> Edition of the Shriram Sanlam Awards for Excellence in Financial Journalism 2015**. Shriram Capital Limited has started the process of accepting nominations/entries for the 4<sup>th</sup> Shriram Sanlam Awards for Excellence in Financial Journalism from now till January 15, 2016.

The website [www.shriramawards.com](http://www.shriramawards.com) has all the criteria that need to be considered for the nominations for Shriram Sanlam Awards for Excellence in Financial Journalism 2015. The nomination form can be downloaded online. Entries need to be mailed to [awards@shriram.com](mailto:awards@shriram.com) from official email IDs.

The grand finale of the Awards Function will be held in May 2016. Parameters for the Awards will be Insight, Analysis, Depth, Uniqueness, Originality, Comprehensive and Balanced Approach, Level of research, Follow up of story by others leading to wider discussion, Overall Impact of the story apart from the above. Like last year, this year, the categories of Awards will be decided after receiving nominations.

Mr. G. S. Sundararajan, Wholetime Director, Shriram Capital Ltd., said, "The Shriram Group and Sanlam Group are committed to making the 4th edition of Shriram Sanlam Awards for Excellence in Financial Journalism bigger and grander than ever before. And we invite financial journalists from all across to participate wholeheartedly on the qualitative and quantitative front in terms of entry submissions. In the last 3 years, the Awards have attracted best-in-class journalistic excellence and we are hoping to continue this tradition this year too. The venerable Awards Committee and eminent jury will, as usual, give utmost priority to merit, quality and excellence setting lofty standards. Every nomination is a winner and the winners first amongst equals."

This year too, journalists can submit/nominate anything in the purview of topics ranging from Indian Economic Policy, Macro Economic Issues, Financial Markets including Equity, Debt and Foreign Exchange, Banking and allied services, Sectoral Issues, Financial inclusion and financial literacy. The Awards will also have a Life Time Achievement Award and all recommendations are welcome. Journalists/ Editors are free to nominate as many entries or people as they feel appropriate.

The winner of the lifetime achievement award will get a cash prize of Rs 2.5 lakh while winners in every category will get a cash prize of Rs 1 lakh each.

Shriram Capital Ltd. instituted 'Shriram Sanlam Awards for Excellence in Financial Journalism' along with Sanlam Group (South Africa) in association with the Institute for Financial Management and Research (IFMR), Chennai, in 2012. The grand finale of the 2012, 2013 & 2014 Award Functions were held in Chennai, Mumbai & New Delhi respectively. Distinguished personalities from various walks of life including Ministers, bureaucrats and corporate chieftains from public and private sector attended these events to felicitate and applaud winners. An eminent panel of Independent Jury Members has been formed which will scrutinize the nominations. The Shriram Sanlam Awards Committee is chaired by Mr. Ajay Piramal, Chairman, Shriram Capital Ltd. The other committee members are Mr. G. S. Sundararajan (Wholetime Director, Shriram Capital Ltd.), Dr. Akhila Srinivasan, Managing Director, Shriram Life Insurance Company Limited; Mr. C. V. Krishnan, President, Institute for Financial Management and Research; and Dr. G R Chandrashekhar, Assistant Professor, Institute for Financial Management Research. The distinguished panel of independent jury members comprises amongst others Mr. Swaminathan S. Aiyar, Consulting Editor of Economic Times and Mr. T. N. Ninan (Chairman, Business Standard).

### **About Shriram Capital Ltd.**

Shriram Capital Limited (SCL) is the overarching holding company for the Financial Services and Insurance entities of the Shriram Group, created with the primary objective of optimizing the synergies across the Group's entities. Established in 1974, Shriram Group is one of the most respected Groups in India with a predominant presence in financial services. Shriram Capital Limited (SCL) is the overarching holding arm of all the financial services entities of the group - which includes various businesses including Truck Financing, Consumer Financing, Life Insurance and General Insurance, Brokerage and Distribution. Currently its financial service businesses include commercial vehicle (CV) financing, retail financing, chit fund, equipment financing, mortgages, life insurance, general insurance, stock broking, distribution of financial products and wealth advisory services. The Group manages assets of over 90,000 crores. The Group has been promoting Financial Inclusion of low income families and small businesses. SCL and its operating entities, have an overall customer base in excess of 12 million, more than 60,000 employees across 3,000 offices.

## **About Sanlam Group**

Sanlam Group established in 1918, is a financial services group based in South Africa. The Sanlam Group conducts its business through Sanlam Limited, the corporate head office and four business clusters. Sanlam provides financial solutions to Individuals and Institutional clients in the form of individual, group and short-term insurance, personal financial services such as estate planning, trusts, home and personal loans, savings and linked products, investment, asset management, property asset management, stock broking, risk management and capital market activities. Sanlam operates throughout South Africa, and has business interests elsewhere in Africa, Europe, India, Malaysia, USA, and Australia.

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