



## Press Release

### Shriram Sanlam Awards for Excellence in Financial Journalism 2015

- **Over 1,200 Nominations received**
- **Awards ceremony to be held in Mumbai in May 2016**

**Mumbai, February \_\_, 2016:** The fourth edition of Shriram Sanlam Awards for Excellence in Financial Journalism has received an inspiring response from the Journalist fraternity and the number of nominations received this year is more than a staggering 1,200. The grand finale of the 4<sup>th</sup> Edition of the Shriram Sanlam Awards for Excellence in Financial Journalism will be held in May 2016 in Mumbai. The names of the shortlisted nominees and eventual winners will be announced at the Awards Ceremony.

Mr. G. S. Sundararajan, Wholetime Director, Shriram Capital Limited, says, “Such stupendous response gives credence to the fact that India’s Financial and Business Journalists are seeking **credible avenues** to achieve higher levels of professional excellence and that they find Shriram Sanlam Awards for Excellence in Financial Journalism to be one of the key coveted platforms to showcase their exemplary work. This achievement of getting 1,200+ quality nominations from eminent journalists across various geographies is a significant step towards inspiring Financial Journalists to achieve higher levels of professional excellence.”

The distinguished panel of independent jury members comprises amongst others: Mr. Gopal Srinivasan (Chairman & Managing Director - TVS Capital Ltd.); Mr. Srinivasan K. Swamy (Chairman & Managing Director, R. K. Swamy BBDO); Ms. Ashu Suyash (MD & CEO, CRISIL); Mr. Adit Jain (Chairman, IMA Asia), Mr. Swaminathan S. Aiyar (Consulting Editor of Economic Times) and Mr. T. N. Ninan (Chairman, Business Standard).

The Shriram Awards Committee consists of Mr. Ajay Piramal, Chairman Shriram Capital Ltd.; Mrs. Akhila Srinivasan, Managing Director, Shriram Life Insurance Company Limited; Mr. C. V. Krishnan, President, Institute for Financial Management and Research; Dr. G R Chandrashekhar, Assistant Professor, Institute for Financial Management Research and myself.

#### **About Shriram Capital Limited**

Shriram Capital Limited (SCL) is the overarching holding company for the Financial Services and Insurance entities of the Shriram Group, created with the primary objective of optimizing the synergies across the Group’s entities. Established in 1974, Shriram Group is one of the most respected Groups in India with a predominant presence in financial services. Shriram Capital Limited (SCL) is the overarching holding arm of all the financial services entities of the group. Currently its financial service businesses include commercial vehicle (CV) financing, retail

financing, chit fund, equipment financing, mortgages, life insurance, general insurance, stock broking, distribution of financial products and wealth advisory services. The Group manages assets of over US\$ 13 billion. The Group has been promoting Financial Inclusion of low income families and small businesses. SCL and its operating entities, have an overall customer base in excess of 10.2 million, more than 42,000 employees across 2,400 offices.

### **About Sanlam Group**

Sanlam Group established in 1918, is a financial services group based in South Africa. The Sanlam Group conducts its business through Sanlam Limited, the corporate head office and four business clusters. Sanlam provides financial solutions to Individuals and Institutional clients in the form of individual, group and short-term insurance, personal financial services such as estate planning, trusts, home and personal loans, savings and linked products, investment, asset management, property asset management, stock broking, risk management and capital market activities. Sanlam operates throughout South Africa, and has business interests elsewhere in Africa, Europe, India, Malaysia, USA, and Australia.

### **For further queries, please contact:**

#### **Shriram Capital Ltd.**

Deepika Singh

Mob: +91 9833989240

Email: [deepika@shriram.com](mailto:deepika@shriram.com)

#### **Adfactors PR Ltd.**

Nikhil Mansukhani

Mob: 09833552171/ 09820531932

Email: [nikhil.mansukhani@adfactorspr.com](mailto:nikhil.mansukhani@adfactorspr.com)